



43rd Semi-Annual CONFERENCE

September 19-22, 2017

The Transit Shed, on Historic Pier 1, Port of Anacortes, WA

"Keeping us honest and legal"



Hosted by: Port of Anacortes, WA

Sponsors

\$1,000.00



\$500.00



\$250.00



[moffatt & nichol](http://moffattandnichol.com)

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Mike Loy, False Creek Harbour Authority, BC – Term Expiration 2019

Vice President

Paul Stallard, Salmon Harbour Marina, OR – Term Expiration 2019

Secretary/Treasurer

Janice Burk, Port of Astoria, OR – Term Expiration 2019

Board of Directors

Immediate Past President

Lon White, Port of Kodiak, AK – Term Expiration 2019

Position #1 Aaron Glidden, City of Homer, AK – Term Expiration 2019

Position #2 Chuck Hackett, Port & Harbors of Sitka, AK – Term Expiration 2020

Position #3 Phyllis Titus, Campbell River Harbour Authority, BC – Term Expiration 2020

Position #4 Leslie Taylor, Comox Harbour Authority, BC – Term Expiration 2018

Position #5 Giuseppe Alvarado, Port of Seattle, WA – Term Expiration 2019

Position #6 Scott Wilkins, City of Des Moines, WA – Term Expiration 2018

Position #7 Miriam House, Port of St. Helens, OR – Term Expiration 2019

Position #8 Kent Gibson, Port of Newport, OR – Term Expiration 2020

Position #9 John Higgins, Ventura Port District, CA – Term Expiration 2018

Position #10 Anita Yao, Port of San Francisco, CA – Term Expiration 2020

New Members

Wash Card Systems

Wash Card Systems provides industry leading loyalty hardware and software for laundry, showers, car washes, and bulk water services with credit card and mobile payment options.

Contact: Craig Kjorlien

Marine Travel Lift Inc.

Marine Travel Lift Inc. Marine Travelift is the world's premier and most experienced manufacturer of boat handling equipment. They continue to deliver the innovative solutions your business needs to get the job done.

Contact: Stephan Fischer, Jason Johnson

Note: For contact information, please refer to www.pccharbormasters.org, Membership directory.

MISSION STATEMENT

The Pacific Coast Congress of Harbormasters and Port Managers is an organization of commercial and recreational marina professionals promoting the development and growth of our industry and membership through communication, education and professional certification.

TUESDAY, September 19

2:00 pm - 4:00 pm **Board of Directors Meeting**

5:00 pm - 7:00 pm **Welcome Reception and Conference Check-in**

WEDNESDAY, September 20

8:00 am **Conference Check-in**

8:30 am **Call to Order: Mike Loy**, President, False Creek Harbour Authority, BC
Business Report
Introduction of PCC Board Members

8:50 am **Host Port Welcome and Introductions: Brad Johnson**, Port of Anacortes, WA

9:10 am **Training and Education Committee Report: Eric Olsson**, T&E Committee Chair

9:15 am **Barbara Schwantes Report: Cheryl Maynard**, PCC Executive Secretary

9:30 am **Introduction of Sustaining Members: Paul Stallard**, Salmon Harbor Marina, OR

10:10 am **Networking Opportunity** - Meet up with your colleagues to discuss marina issues, share stories and find solutions to your problems. Also an opportunity to get to know your PCC Sustaining Members (vendors) whose support helps make these conferences possible and who offer a wealth of information on products and services to enhance marina productivity and address your operational and maintenance concerns.

10:25 am **Call of the Ports** - Introduce yourself and your guests. Give your affiliation and the PCC committee(s) on which you serve. Tell us about yourself...what attracted you to a career as a marina professional? Highlight the issues that you consider are some of your biggest challenges, accomplishments and successes. This is an opportunity to let the PCC membership know you better and understand what makes your marina unique.

Facilitators: **Mike Turkington**, False Creek Harbour Authority, BC
Eric Olsson, Chair, T&E Committee

12:00 pm **LUNCH - "Lunch with a Friend"** Time to meet a new PCC member. While it is always great to meet up with old friends, pull up a chair, introduce yourself and enjoy lunch with a new acquaintance...this is how networking begins....

1:00 pm **Call of the Ports (continued)**

2:30 pm **Networking Opportunity** - Great time to seek out some of your fellow PCC members who piqued your interest during Call of the Ports and to grab a sustaining member who might just have a solution to a pressing problem.

2:40 pm **Session 1: Dealing with the boss...**

While dealing effectively with your staff and customers is essential to creating a productive and efficient workplace, interacting with your supervisors and other upper-tier managers and commissioners may prove more challenging. While there are an infinite number of truly competent managers, others assume positions of authority who are less-informed, incapable of delegating or just unwilling to yield to subordinate's advice and recommendations. Port Commissioners, regulators and often even Port Officials don't always come equipped with an extensive knowledge or understanding of marina

operations and maintenance issues, yet want the final word. This burdens you with not only presenting all the facts about an issue to possibly secure needed funding, but as importantly, to do so in a confident manner supported with sound logic...knowing both sides of the arguments. Also, don't assume anything and be prepared to offer your proposal in a historical context with possible options that can make your request more palatable. You won't win every battle, but these are opportunities to establish yourself and your staff as credible and resourceful. So, how do you engage with autocratic irascible bosses or aloof agency officials while maintaining your dignity and more important, gaining the results needed to keep your marina operations intact?

Our panel has both listened to pleas for more funds and have tactfully and skillfully engaged with countless industry and government officials for many years and can offer their advice on successful approaches to getting what you need (well, at least some of it).

Presenters: **Ed Halloran**, Commissioner, Port of South Whidbey
Keith Rubin, Commissioner, Port of Anacortes
Dr. Kevin E. Ware, Commissioner, Port of Skagit County
Dan Worra, Executive Director, Port of Anacortes
Facilitator: **Giuseppe Alvarado**, Port of Seattle

3:40 pm **Networking Opportunity** - A quick break and a chance to talk to PCC colleagues and our staunch and supportive vendor corps.

3:50 pm **Session 2: Now let's do it the legal way... C. Kent Roberts**

Looking back at the past 20-plus years of PCC conferences there is an acute awareness that something is often missing. Presentations usually address safety concerns, sensitive employee and customer relations, boat access and privacy issues, how to deal with derelict boats and numerous insurance, regulatory pollution and shoreline topics and fiscal issues, among others. All of these sessions undoubtedly draw comments and innovative solutions from fellow PCC members (both serious and humorous)...often without the benefit of a legal review. Remember, just because it works doesn't mean it's legal, and a seemingly benign remedial action could put your facility and you at risk for serious legal redress. We are again honored to have C. Kent Roberts, renowned maritime attorney, visit us in Anacortes and offer his keen insight in a congenial and engaging style.

Presenter: **C. Kent Roberts**, Schwabe, Williamson & Wyatt
Facilitator: **Mike Loy**, False Creek Harbour Authority, BC

5:00 pm **Exhibitor Reception and Member Get Together:** Grab this opportunity!! Our gracious Sustaining Members welcome you to join them for entertainment, snacks and refreshments. This is a chance to discuss issues and problems confronting your marina and perhaps walk away with an innovative and cost-efficient solution. This is also an opportunity to acknowledge the efforts of our dedicated "vendor corps" for their support.

THURSDAY, September 21

8:30 am **Meeting Updates and Announcements**

9:00 am **Session 3: Oil Spills...are you prepared to help?**

Pacific States/British Columbia Oil Spill Task Force and U.S. Coast Guard

Since 1989, the Pacific States/BC Oil Spill Task Force has coordinated regional efforts to ensure the west coast states of the U.S., the province of B.C. (and Hawaii) have instituted effective oil spill prevention and response plans and have access to adequate resources to

respond effectively to major oil spills. The U.S. Coast Guard plays a critical role in coordinating effective state and federal responses to spills and serves as a primary deterrent in eliminating spill-prone operations on our waterways. Our PCC membership mirrors the coverage of both the CG and the Oil Spill Task Force so what they do can impact the health and safety of our ports, marinas and harbors. While we need to become aware of their mission and activities, it is also important to let them know that PCC members stand ready to assist with logistical support and local-knowledge that can be critical to the success of oil spill response efforts in the event of a catastrophic spill sweeping our coastlines. It should also be acknowledged that for many years our PCC membership has instituted many pollution prevention policies and programs to foster spill prevention at our marinas and actively promoted Clean Marina programs. Marinas are the gatekeepers...providing safe and clean berthing for thousands of boats and ships while ensuring that our tenant boaters respect the waters and abide by marina pollution prevention policies. This session will offer an overview of the Task Force, why it was established, who comprises its leadership and what it and the CG have done to promote prevention safeguards and ensure that response strategies and resources are available to protect this vast expanse of coastlines and waterways. <http://oilspilltaskforce.org>.

Presenter: **Hilary Wilkinson**, Pacific States/BC Oil Spill Task Force
LCDR Jason Hagen, Chief, Incident Management Division, CG Sector
Puget Sound

Facilitator: **Eric Olsson**, Chair, T&E Committee

10:00 am **Session 4: Sorry we're full...move on**

Over the past several decades marinas throughout our PCC realm have experienced turmoil as our economy fluctuated dramatically...yielding endless empty slips shifting to waitlists that reach years into the future. When full, what burden, if any, should marinas bear to accommodate boats without a place to moor? If the long-term sustainability of the industry is truly dependent upon a "grow boating" approach then operators should seek ways to keep boaters and potential boaters excited about boating. So, perhaps marinas could share space availability or even more specific vacancy data to assist the forlorn boater without a moorage option. Providing moorage alternatives might actually make business sense. While adding slips might prove too costly and impossible, perhaps upland dry stack storage might make sense. Or, the addition of a boat ramp could certainly draw smaller boats and novice boaters to your marina. While these additions would certainly create boater access to our waterways they can also tax marina resources as free parking spaces dwindle, bathroom use increases and garbage dumpster suddenly overflow. These deterrents can be offset by increased revenues from the sale of boating supplies, parking and boat launch fees and also by the fact that by supporting these options you have helped to sustain a boating segment that might well have abandoned boating. Our dear friend and long-time supporter of PCC, Paul Sorenson, will offer his analysis and thoughts on the future of boating and options to be considered to sustain it.

Presenter: **Paul Sorenson**, BST Associates, Anacortes, WA

Facilitators: **Kathy Garcia**, Port of Bremerton, WA

Paul Stallard, Salmon Harbor Marina, OR

11:00 am **Networking Opportunity**

11:15 am **Session 5: Let's talk boating safety...its part of your job**

Keeping your tenant boaters safe while at your moorage facility and even when underway should be part of your job and your involvement can play a critical role in promoting and in generating enthusiasm and adoption of safe boating practices. As a marina or harbor manager you are in a pivotal position to reach and influence boater attitudes and affect how they operate their boats. The Washington State Parks & Recreation Commission administers the state's Recreational Boating Safety Program. This program provides safety education and information, as well as law enforcement training for city and county marine patrol units. Learn what they offer in support of your efforts to keep your marina and harbor safe and boaters returning to the dock.

www.goboatingwa.com

Presenter: **Derek Van Dyke**, Outreach Coordinator, WA Parks & Recreation Commission

Facilitator: **Eric Olsson**, Chair, T&E Committee

12:00 pm **LUNCH** - Time to eat and continue discussions on important topics.

1:00 pm **Assemble for Host Tour Activities:** Please meet outside of the main lobby at the hotel.

5:00 pm **Training & Education Committee Meeting** (hotel lobby)

6:00 pm **Social Hour**

7:00 pm **Banquet**
Award Presentations and Entertainment

FRIDAY, September 22

7:30 am **Breakfast Buffet**

8:30 am **Reconvene Business Meeting and Closing Remarks**

8:45 am **Session 6: Keeping it Afloat!**

Arriving at you marina or harbor facility and seeing only the masthead protruding from the water surrounded by a spreading oil slick doesn't make for a good day. Now it's too late to do anything but make a few phone calls and try to contain the oil. What would you or your marina employees do if they had arrived a few hours earlier and witnessed this boat sitting low in the water? Well, you're in luck. The Coast Guard has agreed to send its Damage Control Trainer up to Anacortes to demonstrate various critical response actions that can keep a damaged or worn-out vessel afloat...at least until pumps can be activated and a more permanent solution is found. This is a "hands on" (yes, you might get wet) exercise that will offer training and arm you with proven techniques to check the inflow of water and will then test your ingenuity and skills in stopping water from sinking you at the dock.

Presenter: **William Hill**, USCG District 13, Fishing Vessel Safety Program

Facilitators:**Phil Martin**, Commissioner, Port of Peninsula, WA

Eric Olsson, Chair, T&E Committee

10:00 am **Conference adjourned**...Heading home....

Exhibitors

