



# 44<sup>th</sup> Annual Spring Conference

April 17-20, 2018

**“Planning does make a difference”**



Hosted by: Port of Coos Bay, Oregon

## **TUESDAY, April 17**

2:00 pm - 4:00 pm **Board of Directors Meeting**

5:00 pm - 7:00 pm **Welcome Reception and Conference Check-in**

## **WEDNESDAY, April 18**

8:00 am **Conference Check-in**

8:30 am **Call to Order: Mike Loy**, President, False Creek Harbour Authority, BC  
Business Report  
Introduction of PCC Board Members

8:50 am **Host Port Welcome and Introductions:**

**John Burns**, Chief Executive Officer, Port of Coos Bay  
**John Buckley**, Charleston Marina Harbormaster, OR

9:15 am **The Association of Marina Industries, (AMI)**, is a non-profit membership organization dedicated exclusively to serving the needs of the marina industry. AMI offers direct access to innovative and cost-saving business solutions, educational services, regularly updated news and publications, and research results. AMI is the independent voice for the marina industry at the national level on all related legislative and regulatory issues.

**Presenter: Merritt Alves**, AMI, Training Coordinator

9:30 am **Training and Education Committee Report: Eric Olsson**, T&E Committee Chair

9:40 am **Barbara Schwantes Report: Cheryl Maynard**, PCC Executive Secretary

9:50 am **Introduction of Sustaining Members, Paul Stallard**, Salmon Harbor Marina, OR

10:20 am **Networking Opportunity** – Meet up with your colleagues to discuss marina issues, share stories and find solutions to your problems. Also an opportunity to get to know your PCC Sustaining Members (vendors) whose support helps make these conferences possible and who offer a wealth of information on products and services to enhance marina productivity and address your operational and maintenance concerns.

10:35 am **Port in the Spotlight: Port of Toledo, Oregon.** This session offers Ports with an opportunity to engage us with a detailed presentation of their facilities, giving a brief history of the Port, how they have weathered many economic storms and adapted to vagaries of political and environmental realities. This will also give us a chance to get better acquainted with Port managers and understand how they successfully tailor their operations to meet the unique needs of their moorage clients. We are extremely fortunate to have Bud Shoemake introduce this new addition to our PCC conferences. Bud has been a dedicated leader and truly an inspiration to our PCC organization and its members. He has been a steadfast and loyal PCC member, a past PCC president and most importantly, a fun and congenial guy!

**Presenter: Bud Shoemake**, Port Manager, Port of Toledo, OR

**Facilitator: Eric Olsson**, Chair, T&E Committee

10:55 am **Call of the Ports** – Introduce yourself and your guests. Give your affiliation and the PCC committee(s) on which you serve. Tell us about yourself...what attracted you to a career as a marina professional? Highlight the issues that you consider are some of your biggest challenges, accomplishments and successes. This is an opportunity to let the PCC membership know you better and understand what makes your marina unique.

Facilitators: **Mike Turkington**, False Creek Harbour Authority, BC  
**Eric Olsson**, Chair, T&E Committee

12:00 pm **LUNCH – “Lunch with a Friend”** Time to meet a new PCC member. While it is always great to meet up with old friends, pull up a chair, introduce yourself and enjoy lunch with a new acquaintance...this is how networking begins....

1:00 pm **Call of the Ports (continued)**

2:45 pm **Networking Opportunity** – Great time to seek out some of your fellow PCC members who piqued your interest during Call of the Ports and to grab a sustaining member who might just have a solution to a pressing problem.

3:00 pm **Session 1: Dredging...easing the burden** A PCC conference rarely ever concludes without some spirited comments revealing the frustrating and arduous process encountered with securing adequate dredging. Maintaining the depth of a marina is vital to protecting tenant vessels from damage and is often directly associated with impacts to the adjacent ecosystems. In addition to addressing your dredging needs, another major obstacle involves the safe handling of dredge spoils, managed jointly by the EPA and the US Army Corps of Engineers (USACE).

Probably the most difficult aspect of a dredging project is the permitting. Assessing and addressing silting risks have become increasingly daunting as funding and availability of federal assistance have diminished along with USACE support to recognize and provide remedies. The permitting process can become complex with the need to define your dredging needs as well as dealing safely and legally with the dredge spoils. This session will explore all of the dredging parameters and offer a few case studies that have met with success and demonstrated how to expedite this painful process. You will also be introduced to innovative cooperative solutions that have secured needed dredging resources that often work at substantial savings.

Presenters: **Amy Leitman**, Owner, Marine Surveys and Assessments  
**Jenny Liou**, PhD, Project Manager, Marine Surveys and Assessments  
**Mike Dunning**, Director of Maritime Operations, Port of Coos Bay, OR  
**Phil Martin**, Commissioner, Port of Peninsula, WA

Facilitator: **Eric Olsson**, T&E Committee

4:00 pm: **Session 2: In-house or contract?** This session will cover the benefits of keeping certain operational and maintenance functions in the hands of your staff and those that should be handed off under contract to outside sources. Often project-oriented tasks that require unique skills beyond the competency and workload of your staff may warrant reaching out to bring in outside help weighed against the costs and disruption of training staff and securing specialized equipment. Some marina functions seem to lend themselves to outsourcing arrangements: waste removal, security, while others are more facility specific and possibly limited by stringent employment policies or by the depth of employee training/skills. This roundtable discussion will engage you with your fellow PCC members

as they offer their views and debate the various options and reveal both the benefits and some of the pitfalls of these decisions...often experience is the best teacher...

Presenters: **Paul Stallard**, Harbormaster, Salmon Harbor Marina, OR  
**Aaron Glidden**, Port Maintenance Supervisor, Homer, AK  
**Lon White**, Port and Harbor Director, City of Kodiak, AK  
**Shannon Kinsella**, Reid Middleton, Everett, WA  
Facilitator: **Scott Wilkins**, City of Des Moines Marina, WA

5:00 pm **Exhibitor Reception and Member Get Together:** Grab this opportunity!! Our gracious Sustaining Members welcome you to join them for entertainment, snacks and refreshments. This is a chance to discuss issues and problems confronting your marina and perhaps walk away with an innovative and cost-efficient solution. This is also an opportunity to acknowledge the efforts of our dedicated "vendor corps" for their support.

## **THURSDAY, April 19**

8:30 am **Meeting Updates and Announcements**

8:45 am **Session 3: The cruise ships are coming!** Is your marina prepared to moor and handle cruise ship traffic...even the smaller vessels with a few dozen passengers? While large cruise ships requiring extensive logistical support and dedicated facilities may limit their ability to moor at your dock, smaller vessels on adventure cruises can bring a flow of passengers eager to explore and spend money in your community. What are the benefits? The costs? Can you assist in getting these folks safely off the boat and into the downtown area? Here all the pros and cons from your PCC colleagues who have experienced this invasion...and made it work to secure added revenues and to enhance their value to the community. Today's younger tourists are looking for more remote and adventuresome vacations that could lead them to your doorstep. Tour boats can bring more daring vacationers who want to avoid big port spending sprees to seek out local community activities and natural surroundings...is it an expanding market for you?

Presenters: **Rian Johnson**, PND Engineers, Seattle, WA  
**Bruce Conner**, Cruise Marketing, Port of Astoria, OR  
**Carl Uchytel**, Port Director, City/Borough of Juneau, AK  
Facilitator: **Giuseppe Alvarado**, Port of Seattle, WA

9:45 am **Networking Break:** Chance to grab some coffee and chat briefly with your colleagues.

10:00 am **Session 4: Workplace Harassment: keeping a safe and productive workplace**  
This is a timely topic that falls into the category of professional enhancement/development. Harassment can take many forms and it isn't always obvious or easily recognized by either the perpetrator or the victim and can often be dismissed as a simple annoyance. Just because you and your staff may have become accustomed to unwanted behavior, you can no longer accept this as the norm. Times are changing and insufficient knowledge of these abuses and casual dismissive actions can draw you into the fray and possibly subject you to embarrassing and costly legal consequences. Perhaps it's time to have a refresher on appropriate workplace behavior and possibly acknowledge that you may be condoning or at the least been insensitive to ongoing seemingly innocent yet harmful employee interactions. It's time to protect your staff and yourself.....

Presenter: **Amanda Poe**, HR Specialist, Cardinal Services, Coos Bay, OR

Facilitator: **Paul Stallard**, Harbormaster, Salmon Harbor Marina, OR

11:00 am **Networking Break**...stand up, stretch, grab some coffee and please return on time.

11:15 am **Session 5: Oregon State Marine Board:** The Oregon State Marine Board, OSMB, has been a staunch supporter of PCC and has offered PCC members and the marina and boating industry their guidance and consultation for many years. They have been a true partner and offer the expertise, programs and funding to support marinas and boaters throughout Oregon and beyond. It is a true pleasure to again welcome them to participate in the Coos Bay conference. OSMB is dedicated to safety, education and access for all Oregon's recreational boaters. The agency, funded primarily by a marine fuel tax and title and registration fees, provides boating safety educational programs, marine law enforcement and boating facilities throughout the state.

Larry Warren began his appointment as the agency's new Director on February 5, 2018. Larry has served the State of Oregon in variety of roles over the last 17 years; the most recent role with the Department of Administrative Services. Larry is passionate about boating and is honored to serve Oregon's recreational boaters. Larry will provide a general update on Marine Board issues including legislative priorities for next year.

Glenn Dolphin, the Marine Board's Aquatic Invasive Species Prevention Coordinator, will also provide an update on the AIS program and new proposed rules regarding sewage from boats. <http://www.oregon.gov/OSMB/Pages/index.aspx>.

Presenters: **Larry Warren**, Executive Director, Oregon State Marine Board  
**Glenn Dolphin**, OSMB Aquatic Invasive Species Prevention Coordinator  
Facilitator: **Paul Stallard**, Harbormaster, Salmon Harbor Marina, OR

12:00 pm **LUNCH – Table Topics** – Time to eat and continue discussions on important topics.

1:00 pm **Assemble for Host Tour Activities:** Please meet outside of the main lobby at the hotel.

5:00 pm **Training & Education Committee Meeting** (hotel lobby)

6:00 pm **Social Hour**

7:00 pm **Banquet**  
Award Presentations and Entertainment

## ***FRIDAY, April 20***

7:30 am **Breakfast Buffet**

8:30 am **Reconvene Business Meeting and Closing Remarks**

8:45 am **Session 6: Disaster strikes...it will, and are you ready?**  
Every once in a while we get a wake up call...a distant tremor or perhaps an urgent text advising us of a catastrophic event...how do you react...a shrug, panic? While we can rarely prevent any of these disasters and many attempts to mitigate their impacts have proven inadequate, we need to get serious about making ourselves, our staff and the general public more prepared to minimize casualties and to render assistance. You need a plan specifically tailored to the needs of your facility and of your community. It must go

well beyond a seemingly rational “go to higher ground” mentality and identify threats and available response resources and proceed to establish timely notification options and adequate evacuation routes and sufficiently stocked shelter areas. It must not only be written...it must be practiced. If you have a proven disaster response plan in place you know what to do and lives can be saved. This session will address your responsibilities in the aftermath of a disaster and provide guidance in developing a plan to help answer the question, “what should I do?” Wayne Stinson will discuss risks and give you the direction and guidance needed to help you make a plan...he may even scare you a bit in the process. [http://www.dcsso.com/stinson\\_bio.asp](http://www.dcsso.com/stinson_bio.asp)

Presenter: **Wayne Stinson**, Emergency Manager, Douglas Co. Sheriff's Office, OR  
**Lon White**, Port and Harbor Director, City of Kodiak, AK  
Facilitator: **Paul Stallard**, Harbormaster, Salmon Harbor Marina, OR

10:00 am Conference adjourned...heading home.... **See you in Homer, Alaska!**