

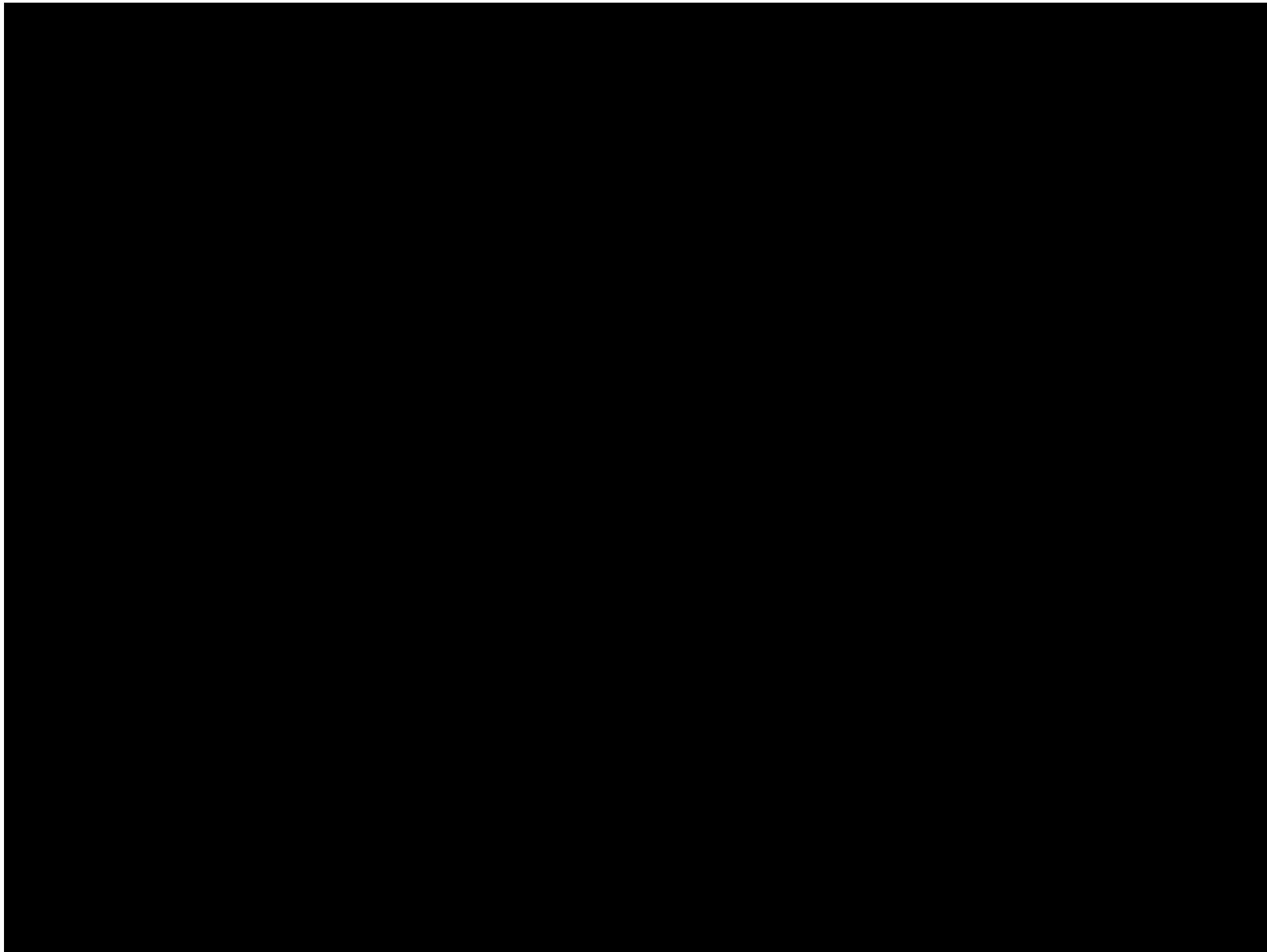
CLAUDE OUIMET
Senior VP General Manager
Canada Latin America

CLAUDE.OUIMET@INTERFACE.COM











The Human Factor



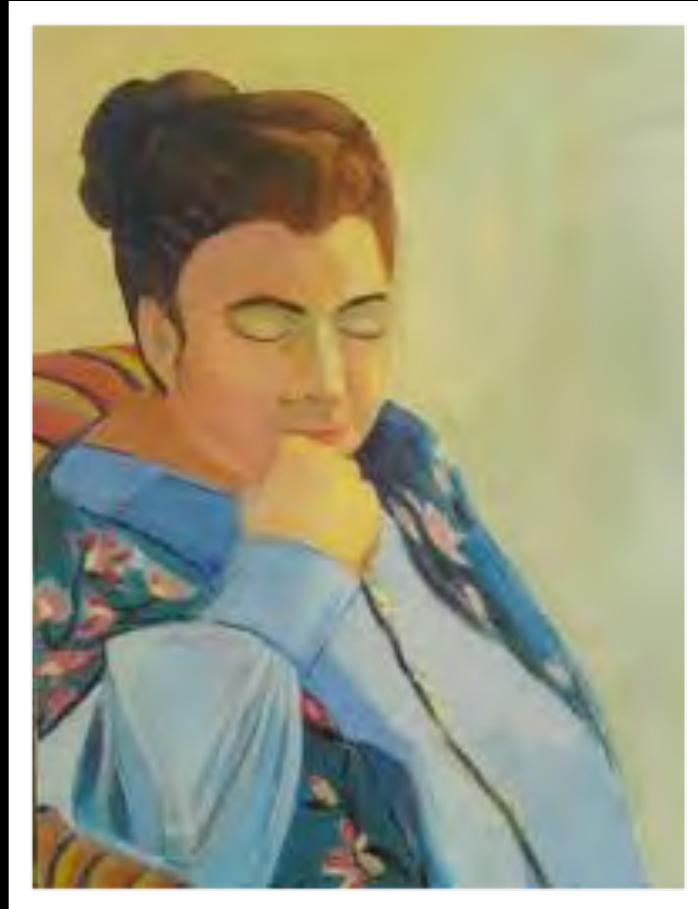
The Power of Inspiration



The Power of the Collective



The Power to Think



The Power of Creativity



To Act with
Purpose



To Act with
Conviction



IS THE POWER OF ONE

THE POWER TO CHANGE

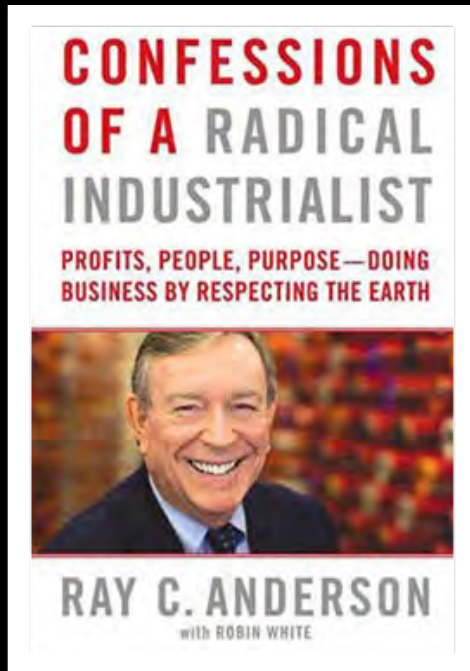
IS THE POWER OF ONE

IS THE POWER OF A COLLECTIVE

Doing Well by
Doing Good

Ray Anderson





RAY ANDERSON

“SO SMART SO RIGHT”

Sustainability is NOT a way of Doing...
It is a way of Thinking

The way we Think
has everything to do with what
we Believe

It is not our Genes
but our Beliefs
that Control our life

A presentation should not be about
what was done

But what's LEFT TO BE DONE

What would WE LIKE TO BECOME
And
When

mission



Mission Zero:

our promise to eliminate any
negative impact our company
may have on the environment
by the year 2020.

64% done
36% to go



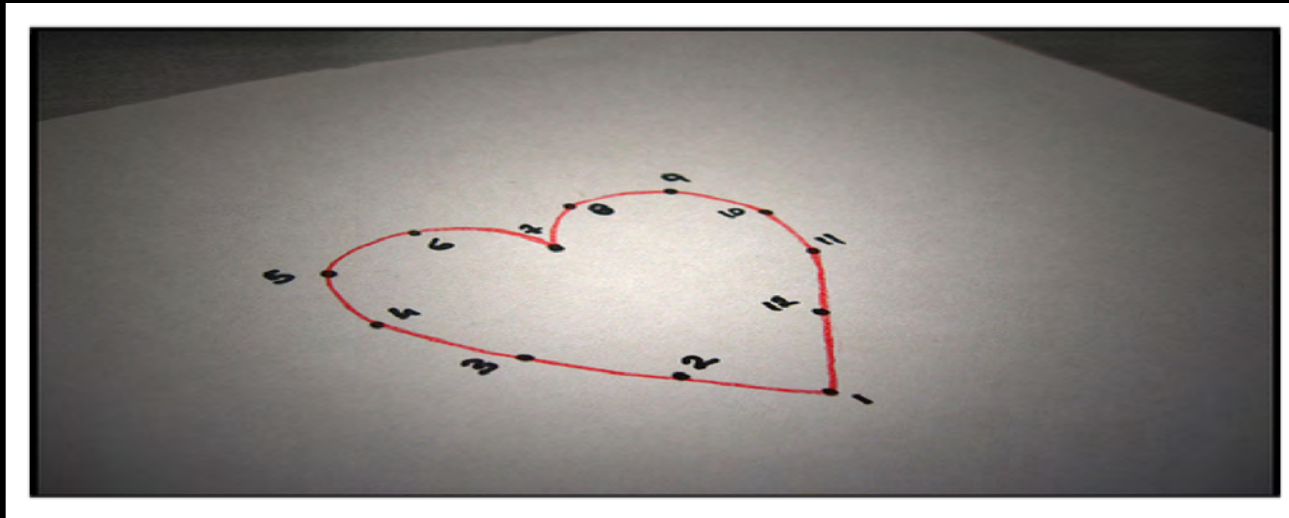
It takes courage to change
Before the need to change

The Essence of
Fundamental
Change...



...is to Stop Focusing on the Parts
and start seeing from the Whole





Fundamental change occurs when
we learn to see from the Whole





JAXA/ISS

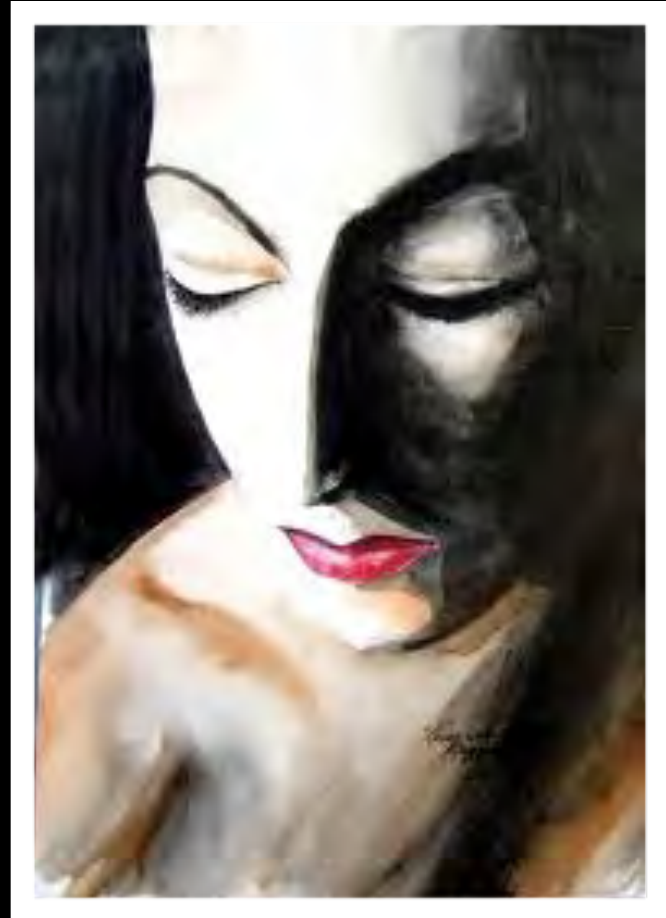


Minds are like Parachutes, they only work when OPEN



Paradigms shift for inclusion
of ideals of:

All Humans
All Species
All Generations







Similarity... Not sameness



Not one tile is the same WITH A Random installation

IONS
ICAL
ALIST
OSE—DOING
G THE EARTH
ERSON

