



Marina Software

PCC Conference 2014

Why do you need Marina Software?

➤ Marina Software Benefits

- Save Time by automating processes
- Integrate Systems (fuel and access control)
- Reporting

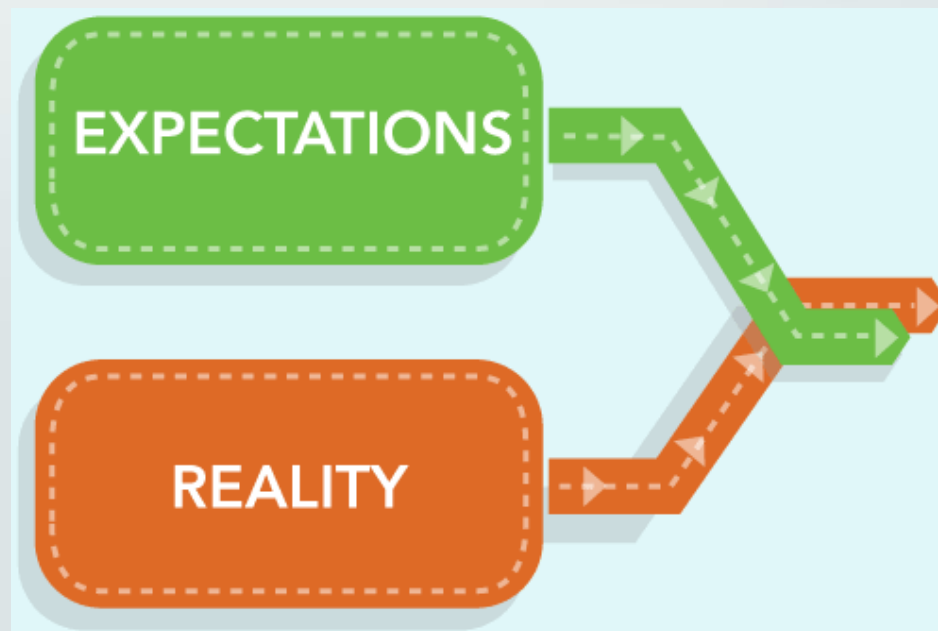
Marina software is a must have for your organization

Describe your Needs

- What services does your marina provide? Examples:
 - Launch
 - Storage
 - Repair
 - Fuel
 - Retail

- What are the current challenges in your daily processes/ procedures? Examples:
 - Slip Inventory/Status
 - Electricity
 - Lack of Reporting/Business Intelligence
 - Billing/Statements
 - Payments
 - Reservations

Manage Expectations
















Develop a Selection Team



Feature Comparison

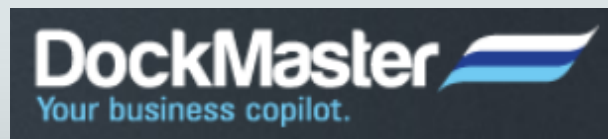
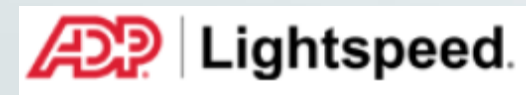
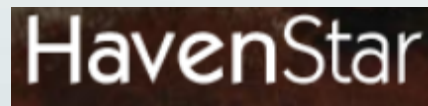
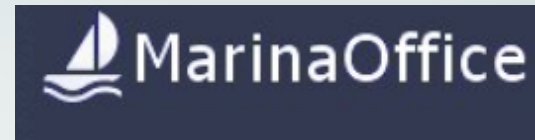
Feature Comparison Matrix Chart
Template

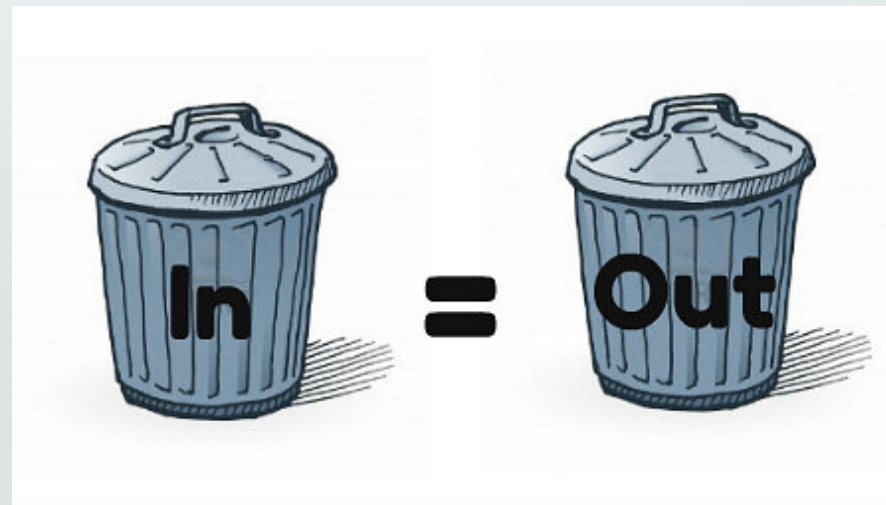
	Product 1	Product 2	Product 3	Product 4
Feature 1				
Feature 2				
Feature 3				
Feature 4				

The Pitch



Choose Wisely





Software Security

PCI Compliance



- Unique Logins
- Audit Logs

Popular Features

- Graphical View
- Access Control Integration
- Handheld Electricity Readings/Dockcheck
- Automatic Billing/ E-Statements
- Fuel Software Integration
- Reservation Grid
- Custom Reporting

What Boaters expect

- Easy to understand statements
- Smooth and accurate Billing process (moorage/ electricity, etc.)
- Convenient payment options: Online, Auto-Pay, at their slip!
- No double bookings (there's someone in my slip!)

The Future

Online Payments and Reservations



Mobile Applications



Check-in/Payment Kiosks



Dockside Check-In/ Payment

